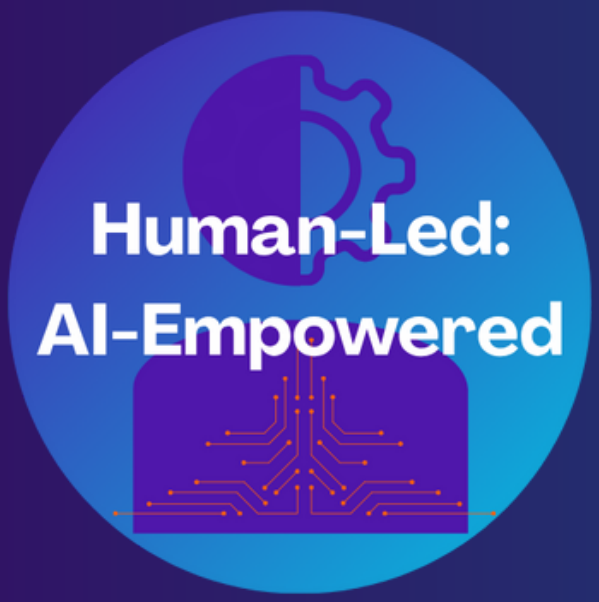
Project Management Institute. Vancouver Island

Professional Development Conference

Sponsorship Guide



May 2026

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Our Chapter

The Vision

Our vision is to be the nexus for project management excellence on Vancouver Island & the Yukon, recognized for fostering continuous professional development and advancing the discipline of project management across workplace and community.

Our Mission

The Project Management Institute of Vancouver Island is committed to supporting:

- The ongoing professional growth and success of our members
- The learning & development of current & prospective project leaders across our community
- Promoting the principles and best practices of project management

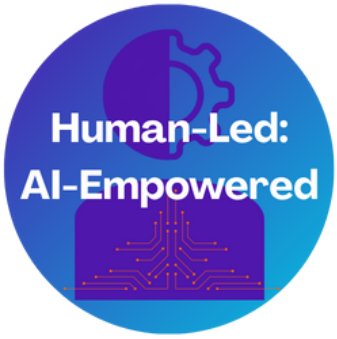
Through networking engagements, collaborative events and partnerships, educational programming, direct support, and community engagement initiatives, we strive to empower our membership to achieve their highest potential and make a positive impact on projects and organizations across Vancouver island and beyond.

Why Engage With Us?

Sponsorship is an excellent investment opportunity for your company to:

- Showcase your brand to 200+ project, tech, engineering, and public-sector professionals from across Vancouver Island — including decision-makers and hiring managers.
- Strengthen your employer brand and attract top talent by connecting directly with experienced project managers and emerging professionals.
- Position your organization as an industry leader in innovation, project delivery, construction, technology, and leadership excellence.
- Gain high-visibility promotion through conference signage, website features, social media highlights, newsletters, and on-stage recognition.
- Build valuable partnerships with government, municipalities, Crown corporations, construction firms, engineering companies, training providers, and industry leaders.
- Access exclusive engagement opportunities such as exhibitor booths, speaking spots, recruitment tables, and VIP passes (depending on tier).
- Support the local professional community and contribute to developing a strong, future-ready workforce on Vancouver Island.
- Align your brand with the future of project management — including AI, digital transformation, sustainability, agile, and leadership development.

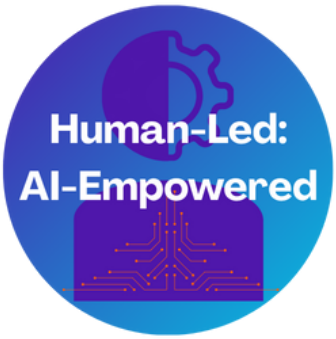
Annual Conference Sponsorship



PMIVI Annual Conference is our flagship event, and it presents several ways to promote your brand to our highly focused audience. These sponsorship packages offer an easy bundle of benefits. For a customized package, check out our sponsorship menu on the following page.

SPONSORSHIP BENEFITS	Platinum $7,500	Gold $5,000	Silver $3,000	Bronze $1,500
Recognition on the conference website	Logo & Link	Logo & Link	Logo	Logo
Recognition on all printed materials - tiered	✓	✓	✓	✓
Complimentary Conference Tickets	5	3	2	1
Sponsor a Keynote sponsor	✓			
Sponsor of Awards ceremony		✓		
Key branding of:	Networking Event	Charging Station	Coffee Station	
Sponsor a breakout room		✓	✓	
Exhibitor Spare (8′ x 8′)	✓	✓	✓	
Use of PMIVI Name & Logo in promotions	✓	✓	✓	✓

À La Carte Menu



We are excited to offer you a flexible sponsorship menu where you have the opportunity to select the benefits that best suit your business. Each sponsorship level gets you a pool of points you can spend on your menu items of choice.

LEVEL	Platinum	Gold	Silver	Bronze
INVESTMENT	7,500	5,000	2,500	2,500
POINTS	60	45	30	15

Keynote Speaker Pack — 30 Points

- Logo on screen before/after keynote
- Logo & link on event website
- Logo & tag on conference social posts
- Logo & link on conference emails
- Logo on conference promo materials
- Logo & link on Keynote speaker bio

Education Pack — 20 Points

- Company rep to introduce a breakout speaker
- Logo on screen before/after session
- Logo & link on event website
- Logo & tag on conference social posts
- Logo & link on conference emails
- Logo on conference promo materials
- Logo & link on breakout speaker bio

Morning Host — 15 Points

- Company marketing materials at each place setting at breakfast
- Logo recognition on main stage during breakfast

Lunch Host — 15 Points

- Company marketing materials at each place setting at lunch
- Logo recognition on main stage during lunch

Networking Host — 15 Points

- Company marketing materials at each place setting during a networking session
- Logo recognition on main stage during networking session

Tradeshow Booth — 5 Points

- One 8' x 8' tradeshow exhibit space
- One skirted table and two chairs

Conference Pass — 2 Points

- One conference pass for a company representative

Discounted Conference Passes — 10 Points

- 25% off Non-member price for additional conference passes

Contact Us

We look forward to working with you!

To discuss this package and options further, please reach out to us at:

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